

# ADVERTISE WITH MAINE BUILT BOATS IN 2025

For more than a dozen years, boaters have found the best builders and services yards through Maine Built Boats' GUIDE TO BUYING & SERVICING BOATS IN MAINE. This FREE annual directory provides an overview of the best boatbuilding and service outlets available throughout the state.

- Downloaded online (more than 20,000 users) and emailed to subscribers (5,000)
- Distributed FREE in print to a qualified audience of boat owners and buyers
- Available in boatyards, stores, and tourist outlets throughout northern New England
- Bonus distribution at international boat shows along the east coast

Featuring interviews with boatbuilders, articles on new technology, and stories from Maine boat owners.



Scan to view the past editions online.

TO RESERVE AD SPACE CALL 207-270-9505  
OR EMAIL ADS@MAINEBUILTBOATS.COM.

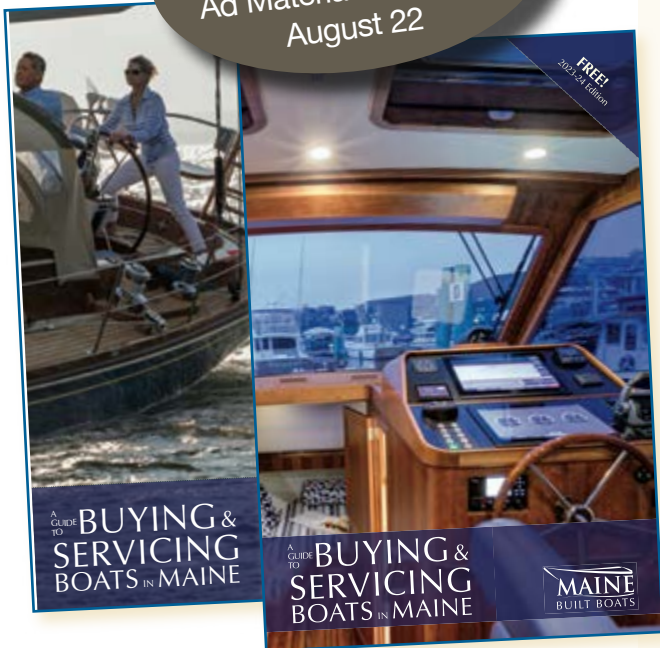
**MAINEBUILTBOATS.COM**



# MAINE BUILT BOATS

## 2025 ANNUAL GUIDE TO BUYING & SERVICING BOATS IN MAINE

Space Reservation  
Deadline: August 15  
Ad Materials Deadline:  
August 22



## ADVERTISE DIRECTLY TO ACTIVE BOATERS

Reach out to a targeted audience of people who are looking to buy a Maine-built boat or have their boat serviced at Maine yards. Advertise in the **GUIDE TO BUYING AND SERVICING BOATS IN MAINE** and position your products among the some of the finest yards in the world.

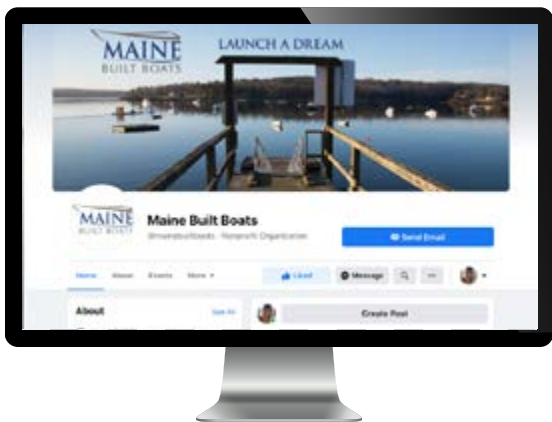
The free **GUIDE** will be continuously distributed to a qualified audience throughout 2025-26, beginning in late summer. More than 20,000 people internationally visit the [mainebuiltboats.com](http://mainebuiltboats.com) website where these digital guides are available for download. This audience is actively researching boats for purchase!

More than 5,000 printed guides are distributed annually at boat events, boating centers, yacht yards, retail outlets and boat shows along the East Coast:

- Boatyards from Maine to Massachusetts
- Fishermen's Forum
- Ft. Lauderdale International Boat Show
- Newport International Boat Show
- Maine tourism bureaus

**TO PLACE AN AD, EMAIL [ADS@MAINEBUILTBOATS.COM](mailto:ADS@MAINEBUILTBOATS.COM).  
OR CALL 207-270-9505**

## PROMOTED ONLINE & SOCIALLY



Your ad will reach new audiences when we sponsor paid social media boosts and targeted search campaigns.

### FULL PAGE:

**\$950/\$1092**  
(member/non-member)

### BACK COVER:

**\$1250/\$1435**  
(member/non-member)

### Trim Size

5.25" (w) x 8.25" (h)

### With Bleed

5.765" (w) x 8.765" (h)

### HALF PAGE:

**\$650/\$747**  
(member/non-member)

5.25" (w) x 4.0625" (h)

### QUARTER PAGE:

**\$400/\$460**  
(member/non-member)

2.5" (w) x 4.0625" (h)

Acceptable file types: PDF or EPS. All files should be CMYK and at least 300 dpi with fonts outlined. Questions about materials? Please call Nicole at 207-450-9943 or email [news@mainebuiltboats.com](mailto:news@mainebuiltboats.com).

Reservations due August 15, 2025. Ad materials due by August 22, 2025. Send all art files to: [news@mainebuiltboats.com](mailto:news@mainebuiltboats.com).